From: Fowler, Glen
To:

Subject: Supervisorial Redistricting Outreach Effort

Date: Friday, July 16, 2021 3:23:56 PM

Hello Redistricting Advisory Committee (RAC) members:

It was great to see you all (in-person and via Zoom) at Wednesday's RAC Training Session. Among the items discussed at the meeting was the Supervisorial Redistricting Outreach Effort. Below is the summary of Outreach activities shared in Wednesday's RAC meeting:

San Joaquin County launched a Supervisorial Redistricting website and it can be found at: https://wedrawthelines.sigov.org/ Residents can find meeting material, submit comments, and information on how to participate. The website is also available in Spanish and other languages via a translate option.

Additional efforts to engage county residents include tactics such as emailing letters to more than 175,000 residents among whom are elected officials and partners, issuing press releases, placing advertisements in the Latino Times and other news sources, distributing advertisements via utility bill inserts, and posting social media information updates in English and Spanish.

Further, an educational video about redistricting will be posted on the website and distributed widely to residents and communities of interest.

After the RAC Training Session 3 (7/28/21), those of you who are interested/available are invited to tour the Board Chambers located on the 6th floor of the Administrative Building. We will conduct the RAC Outreach Workshop 1 (8/17/21) in the Board Chambers. Likewise, we will conduct RAC Meetings 1 (10/13/21), 2 (10/27/21), and 3 (11/10/21) in the Board Chambers.

I look forward to seeing you all at the next RAC Training Session on 7/28/21, and wish you all a fabulous weekend!

Glen

Glen Fowler

Redistricting Project Manager San Joaquin County